



## BFES/SCEA Association Questionnaire 2020

<b>To enter into the Lucky Draw with the chance to win £100, please enter your name here:</b>	NAME  <i>Please print clearly</i>	
	POSTCODE	
When completed, please post your completed questionnaire by <b>31<sup>st</sup> October</b> to:	Sue Adams Tanglewood, Buckwell, Wellington. Somerset TA21 8TA	

**If you prefer, you may complete this survey online – please check your email box for the invitation to take part – look out for mail from cmritchie/ Survey Monkey. Please complete the questionnaire just once – either paper copy or online – all have equal chance to win. (Any queries to Membership secretary, thank you)**

1. How long have you been a member of the Association?

✓ here	
	Less than 5 years
	Between 5-10 years
	Between 10 – 15 years
	Longer than 15 years

2. Using a scale of 1 to 5, where **5 is the highest value**, please circle a number to indicate what you most value about membership of the Association:

	<i>of most value →</i>				
Keeping in contact with friends and enjoying events together	1	2	3	4	5
A chance to enjoy a good lunch	1	2	3	4	5
Receiving and reading the newsletter	1	2	3	4	5
Visiting interesting military or historical venues	1	2	3	4	5
Browsing the Association's website	1	2	3	4	5
Learning more about Service Children's Education	1	2	3	4	5

3. Are there other benefits of being a member that are important to you?  
How might the Committee improve the value of membership for you?

4. Using a scale of 1 to 5, where **5 is the most important**, please circle a number to indicate what you consider important when deciding whether or not to attend an Association function.

The venue where the event is being held.	1	2	3	4	5
The distance and travel from my home	1	2	3	4	5
Distance from the nearest railway station to the venue	1	2	3	4	5
The cost of the event, plus travel and other costs	1	2	3	4	5
Knowing that good friends will also be attending	1	2	3	4	5

5. What might stop you from attending any event?

6. Please tick any of these questions that you would answer with a 'yes'.

	✓ here
Have you visited the Association website? ( <i>for example, to check out photographs, read archives, read past Newsletters or look for information</i> )	
Have you/would you visit the BFES/SCEA Facebook page?	
Would you like to receive regular emails with Association news and updates as well as the Newsletter?	
Most of our events are organised around a lunch. Would you be prepared to attend an evening event?	
Would you be interested in attending a 2 or 3 day event?	
Would you be prepared to pay £50 per head for a one day event?	
Would you be interested in attending smaller, low key events that had a lower cost? ( <i>for example, at a garden centre or hotel more local to you</i> )	
If you have been unable to attend recent AGMs, do you still feel that you have sufficient knowledge about the working and structure of the Association?	
Do you read the AGM agendas, committee reports and minutes?	

7. Please tick any of these events that you have attended.

✓ here	
	Curry Lunch at the Gurkha Museum in Winchester
	The Royal Military Academy, Sandhurst
	The Britannic Royal Naval College, Dartmouth
	The Queen's Hotel, Leeds
	Christ Church College, Cambridge
	Royal York Hotel, York
	Town Hall, Liverpool
	Royal Society, London
	Lunch at Weston-Super-Mare
	Gutersloh, Germany
	I have not attended ANY events.

8. Which event did you most enjoy? Why? Would you go again?  
Can you suggest a location/venue for a future event?  
Are there any aspects of AGMs/Events that you would like to see improved?

9. What do you like to read about in the Newsletter? Would you be able to write/provide material for the Newsletter? What might be your topic?

10. For a variety of reasons our membership is declining. Do you have any suggestions for encouraging new members to join and/or retaining current membership?  
Any other comments you would like to make?

*Thank you for completing this questionnaire. Results, and the winner of the Lucky Draw will be published in a future Newsletter.*